


Policy Name:	FUNDRAISING POLICY		
Policy Number:	GOV-217	Formerly	BG-215
 West Elgin Community Health Centre	Creation Date: June 2004	Reviewed Date: February 2019	Approved by: Board of Directors

SUMMARY

The West Elgin Community Health Centre (the “Centre”) believes that fundraising initiatives are not merely opportunities to gain fiscal resources for the Centre, but also represent opportunities to build linkages and increase awareness of the Centre’s services and programs among businesses, individuals, foundations and service agencies.

POLICY

The Executive Director is authorized to seek fundraising opportunities for the Centre, subject to the following criteria:

- Fundraising events and opportunities pursued by the Centre shall be consistent with the Centre’s stated Mission, Vision and Values and should focus on initiatives that support or foster improvements to individuals’ health and well-being and social policies and practices.
- Fundraising initiatives should not directly or indirectly undermine anyone’s health, and in particular those with addictions.
- Where possible, fundraising events should endeavor to improve the Centre’s relationships with the local municipalities and other community organizations.

PROCEDURES

The Executive Director shall review all requests or proposals for the Centre to take part in fundraising activities and identify those requests that he or she believes should receive the Centre’s endorsement.

When assessing the Centre’s participation in a fundraising initiative, the Executive Director shall consider the criteria set out in the POLICY section above.

The Executive Director will keep the Board of Directors (the “Board”) apprised of all fundraising activities that the Centre is participating in and the results thereof. To this end, the Director shall provide the Board with all information it may request with respect to any fundraising events or the Centre’s general fundraising initiatives.