

# Strategic Plan

2023-2026

## VISION

Vibrant and Caring  
Communities, People,  
and Workplace

## MISSION

Partnering with our  
communities to  
achieve the best  
health and wellbeing  
for all

## VALUES

Compassion  
Excellence  
Collaboration  
Accountability  
Respect  
Equity



## Strategic Directions

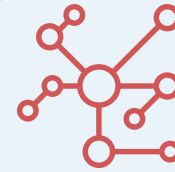
REIMAGINE



**Reimagine how our care  
and services improve  
equitable health and  
well-being outcomes**

- Enhancing accessible primary healthcare
- Supporting the mental health of youth and young families
- Meeting the changing needs of those aging and their caregivers
- Addressing the housing and food security challenges faced by those living in poverty
- Advancing social justice through Reconciliation and by taking care of our environment
- Telling Our Story by engaging with our communities

RECONNECT



**Reconnect with our team  
to co-create a  
meaningful, healthy, and  
compassionate  
workplace**

- Focusing on innovative recruitment, engagement, and succession planning strategies
- Co-creating joy and kindness in the workplace
- Equipping staff with the resources they need to do their work
- Pursuing funding to strengthen total compensation for staff
- Providing meaningful experiences for more volunteers
- Leading with courage using open, respectful and timely communication

REDESIGN



**Redesign a stronger  
healthcare system in  
collaboration with our  
partners**

- Engaging in and influencing the outcomes of the Elgin Ontario Health Team
- Implementing shared opportunities with our primary care partners
- Leveraging partnerships and community connections to support our clients
- Creating a resilient, responsive organizational structure